

INVOICE



WPTV
1100 Banyan Blvd.
West Palm Beach, FL 33401
Main: (561)655-5455
Billing: (877)290-6105

Invoice #	Invoice Date	Invoice Month	Invoice Period
309350-1	09/23/12	September 2012	08/27/12 - 09/17/12

Station	Account Executive	Sales Office	Sales Region
WPTV	Marta Salazar-Perren	EWS - Washing	National

Advertiser	Product	Estimate Number
Treasure Coast Jobs Coalit	TCJC - Treasure Cst. Jbs	911917

Billing Address:

Smart Media Group
Attention: Accounts Payable
814 King Street - Suite 400
Alexandria, VA 22314-3039

Send Payment To:

WPTV
P.O. Box 116871
Atlanta, GA 30368-6871

Flight Dates	Order #	Alt Order #
09/12/12 - 09/17/12	309350	

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling
Duplicate Invoice

IDB #	Advertiser Code	Product Code
12891		

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	09/12/12	09/14/12	M-F 9-10a	9-10a	--1-1--	:30	2	\$950.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/11/12 09/17/12 --1-1-- 2 \$950.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV W 09/12/12 M-F 9-10a 9-10a :00 \$950.00 NM Credited flight is over 2 WPTV F 09/14/12 9:56 AM M-F 9-10a 9-10a :30 TCJC0112TVH \$950.00 NM									
2	09/13/12	09/17/12	M-F 4p-5p	4-5p	1--11--	:30	3	\$850.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/11/12 09/17/12 1--11-- 3 \$850.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WPTV Th 09/13/12 4:36 PM M-F 4p-5p 4-5p :30 TCJC0112TVH \$850.00 NM 3 WPTV F 09/14/12 4:30 PM M-F 4p-5p 4-5p :30 TCJC0112TVH \$850.00 NM 1 WPTV M 09/17/12 4:52 PM M-F 4p-5p 4-5p :30 TCJC0112TVH \$850.00 NM									
3	09/16/12	09/16/12	Su 7-8a	7-8a	-----S	:30	1	\$750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/11/12 09/17/12 -----S 1 \$750.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV Su 09/16/12 6:58 AM Su 7-8a 7-8a :30 TCJC0112TVH \$750.00 NM									
4	09/15/12	09/15/12	Sa 8-10a	8-10a	-----S-	:30	1	\$1,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/11/12 09/17/12 -----S- 1 \$1,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV Sa 09/15/12 8:50 AM Sa 8-10a 8-10a :30 TCJC0112TVH \$1,500.00 NM									
5	09/15/12	09/15/12	Sa 7-8a	7-8a	-----S-	:30	1	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/11/12 09/17/12 -----S- 1 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV Sa 09/15/12 7:26 AM Sa 7-8a 7-8a :30 TCJC0112TVH \$1,000.00 NM									



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Advertiser	Product	Estimate Number
Treasure Coast Jobs Coalit	TCJC - Treasure Cst. Jbs	911917

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
6	09/15/12	09/15/12	Sa 6-7a	6-7a	-----S-	:30	1	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/11/12 09/17/12 -----S- 1 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV Sa 09/15/12 6:28 AM Sa 6-7a 6-7a :30 TCJC0112TVH \$500.00 NM									
7	09/16/12	09/16/12	Su 8-9a	8-9a	-----S	:30	1	\$1,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/11/12 09/17/12 -----S 1 \$1,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV Su 09/16/12 7:59 AM Su 8-9a 8-9a :30 TCJC0112TVH \$1,500.00 NM									
8	09/15/12	09/15/12	Sa 6p	6-630p	-----S-	:30	1	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/11/12 09/17/12 -----S- 1 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV Sa 09/15/12 6:22 PM Sa 6p 6-630p :30 TCJC0112TVH \$1,000.00 NM									
9	09/16/12	09/16/12	Su 6p	6-630p	-----S	:30	1	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/11/12 09/17/12 -----S 1 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV Su 09/16/12 5:59 PM Su 6p 6-630p :30 TCJC0112TVH \$1,000.00 NM									
10	09/12/12	09/14/12	M-F 530-6p	530-6p	--1-1--	:30	2	\$2,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/11/12 09/17/12 --1-1-- 2 \$2,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV W 09/12/12 5:41 PM M-F 530-6p 530-6p :30 TCJC0112TVH \$2,000.00 NM 2 WPTV F 09/14/12 5:42 PM M-F 530-6p 530-6p :30 TCJC0112TVH \$2,000.00 NM									
11	09/12/12	09/14/12	M-F 1135p-1235a	1135p-1235a	--111--	:30	3	\$750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/11/12 09/17/12 --111-- 3 \$750.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV W 09/12/12 11:59 PM M-F 1135p-1235a 1135p-1235a :30 TCJC0112TVH \$750.00 NM 2 WPTV Th 09/13/12 12:05 AM M-F 1135p-1235a 1135p-1235a :30 TCJC0112TVH \$750.00 NM 3 WPTV F 09/14/12 12:11 AM M-F 1135p-1235a 1135p-1235a :30 TCJC0112TVH \$750.00 NM									
12	09/12/12	09/17/12	M-F 11-1135p	11-1135p	1-111--	:30	4	\$2,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/11/12 09/17/12 1-111-- 4 \$2,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WPTV W 09/12/12 11:28 PM M-F 11-1135p 11-1135p :30 TCJC0112TVH \$2,000.00 NM 1 WPTV Th 09/13/12 11:32 PM M-F 11-1135p 11-1135p :30 TCJC0112TVH \$2,000.00 NM 3 WPTV F 09/14/12 11:29 PM M-F 11-1135p 11-1135p :30 TCJC0112TVH \$2,000.00 NM 4 WPTV M 09/17/12 11:23 PM M-F 11-1135p 11-1135p :30 TCJC0112TVH \$2,000.00 NM									

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309350-1	09/23/12	September 2012	08/27/12 - 09/17/12

Advertiser	Product	Estimate Number
Treasure Coast Jobs Coalit	TCJC - Treasure Cst. Jbs	911917

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
13	09/15/12	09/15/12	Sa 11-1130p	11-1130p	-----S-	:30	1	\$2,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/11/12 09/17/12 -----S- 1 \$2,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV Sa 09/15/12 11:27 PM Sa 11-1130p 11-1130p :30 TCJC0112TVH \$2,000.00 NM									
14	09/13/12	09/17/12	M-F 7-730p	7-730p	1--11--	:30	3	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/11/12 09/17/12 1--11-- 3 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WPTV Th 09/13/12 7:12 PM M-F 7-730p 7-730p :30 TCJC0112TVH \$1,200.00 NM 1 WPTV F 09/14/12 7:11 PM M-F 7-730p 7-730p :30 TCJC0112TVH \$1,200.00 NM 3 WPTV M 09/17/12 7:18 PM M-F 7-730p 7-730p :30 TCJC0112TVH \$1,200.00 NM									
15	09/12/12	09/17/12	M-F 730-8p	730-8p	1-1----	:30	2	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/11/12 09/17/12 1-1---- 2 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV W 09/12/12 7:41 PM M-F 730-8p 730-8p :30 TCJC0112TVH \$1,200.00 NM 2 WPTV M 09/17/12 7:46 PM M-F 730-8p 730-8p :30 TCJC0112TVH \$1,200.00 NM									
16	09/15/12	09/15/12	Saturday Prime C	10-11p	-----S-	:30	1	\$425.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/11/12 09/17/12 -----S- 1 \$425.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV Sa 09/15/12 10:59 PM Saturday Prime C 10-11p :30 TCJC0112TVH \$425.00 NM									
17	09/13/12	09/13/12	NBC Thursday Prime	8-11p	---T---	:30	1	\$3,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/11/12 09/17/12 ---T--- 1 \$3,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV Th 09/13/12 9:25 PM NBC Thursday Prime 8-11p :30 TCJC0112TVH \$3,500.00 NM									
18	09/13/12	09/13/12	Thursday Prime C	10-11p	---T---	:30	1	\$1,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/11/12 09/17/12 ---T--- 1 \$1,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV Th 09/13/12 10:59 PM Thursday Prime C 10-11p :30 TCJC0112TVH \$1,500.00 NM									
19	09/16/12	09/16/12	NFL Game	4p-12a	-----S	:30	1	\$4,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/11/12 09/17/12 -----S 1 \$4,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV Su 09/16/12 11:38 PM NFL Game 4p-12a :30 TCJC0112TVH \$4,500.00 NM									
20	09/17/12	09/17/12	NBC Monday Prime	8-11p	M-----	:30	1	\$4,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/11/12 09/17/12 M----- 1 \$4,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV M 09/17/12 8:48 PM NBC Monday Prime 8-11p :30 TCJC0112TVH \$4,000.00 NM									



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Advertiser	Product	Estimate Number
Treasure Coast Jobs Coalit	TCJC - Treasure Cst. Jbs	911917

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
21	09/12/12	09/14/12	M-F 9-10a	9-10a	---1---	:30	1	\$950.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/11/12 09/17/12 ---1--- 1 \$950.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV Th 09/13/12 9:59 AM M-F 9-10a 9-10a :30 TCJC0112TVH \$950.00 NM									
22	09/12/12	09/17/12	M-F 4p-5p	4-5p	--1----	:30	1	\$850.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/11/12 09/17/12 --1---- 1 \$850.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV W 09/12/12 4:22 PM M-F 4p-5p 4-5p :30 TCJC0112TVH \$850.00 NM									
23	09/15/12	09/15/12	Sa 8-10a	8-10a	-----S-	:30	1	\$1,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/11/12 09/17/12 -----S- 1 \$1,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV Sa 09/15/12 7:58 AM Sa 8-10a 8-10a :30 TCJC0112TVH \$1,500.00 NM									
24	09/12/12	09/17/12	M-F 6-630p	6-630p	1--1---	:30	2	\$3,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/11/12 09/17/12 1--1--- 2 \$3,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV Th 09/13/12 6:24 PM M-F 6-630p 6-630p :30 TCJC0112TVH \$3,000.00 NM 2 WPTV M 09/17/12 6:10 PM M-F 6-630p 6-630p :30 TCJC0112TVH \$3,000.00 NM									
25	09/12/12	09/17/12	M-F 1135p-1235a	1135p-1235a	1-----	:30	1	\$750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/11/12 09/17/12 1----- 1 \$750.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV M 09/17/12 12:31 AM M-F 1135p-1235a 1135p-1235a :30 TCJC0112TVH \$750.00 NM									
26	09/15/12	09/15/12	NBC Encore	9-10p	-----S-	:30	1	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/11/12 09/17/12 -----S- 1 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV Sa 09/15/12 9:18 PM NBC Encore 9-10p :30 TCJC0112TVH \$500.00 NM									
27	09/15/12	09/15/12	Saturday Prime C	10-11p	-----S-	:30	1	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/11/12 09/17/12 -----S- 1 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV Sa 09/15/12 10:12 PM Saturday Prime C 10-11p :30 TCJC0112TVH \$500.00 NM									

Total Spots 39 **Gross Total** \$57,975.00

Payment Terms 30 Days

Agency Commission \$8,696.25

Net Amount Due \$49,278.75